

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD OCTOBER, 1 THROUGH DECEMBER 31, 2012**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD OCTOBER 1, 2012 THROUGH DECEMBER 31, 2012.

PROGRAM INDEX: *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Heating Costs, Child Care Costs, Prescription Pill Scam

October 10, 2012, WCCO 4 News, "Heating Costs" – The Minnesota Energy Department predicts heating costs will rise this winter. It estimates that heating bills could rise: 20 percent for houses using oil, 15 percent for natural gas customers, 13 percent for propane and 5 percent for electricity. The owner of Gopher Heating and Air Conditioning says that savings start with a good furnace tune up. It is important to also make sure your home is adequately insulated and has tight seals around the windows and doors. As for people using heating oil, global demand for crude oil and instability in the Middle East could send prices to record highs. **November 2, 2012, WCCO 4 News, "Child Care Costs"** – A report released earlier this week shows Minnesota is second only to New York when it comes to the cost of raising a child. Minnesota parents pay almost \$14,000 on average each year for infant care. The Executive Director of the Minnesota Childcare Resource and Referral Network, says the state has strict requirements when it comes to teacher ratios which drives up the cost. Within Minnesota, child care centers in the Twin Cities metro area tend to be 60 percent higher in cost than rural areas. Another contributing factor to the high cost of child care is that Twin Cities parents demand centers with an education emphasis. **December 6, 2012, WCCO 4 News, "Prescription Pill Scam"** – The Hennepin County Sheriff's Office is investigating a possible prescription drug scam. The police were notified of the scam when an individual approached a widow at her home requesting to collect her deceased husband's prescription drugs. The individual claimed he was with the Hennepin County Drug Disposal Program. Officials say that there is no such program and that those with narcotics need to lock them up. The county also says they will never come to one's home

to pick up the pills. There are medicine drop boxes all over the Twin Cities where one can drop them off.

CRIME AND PUBLIC SAFETY: Homecoming Alert, Dinkytown Business, MSP Sex Assaults, Warrant Sweep

October 12, 2012, WCCO 4 News, “Homecoming Alert” – During the University of Minnesota’s Homecoming Weekend, students and visitors are being met with extra security. A campus-wide crime alert went out after two students and their friends were assaulted Thursday night in Dinkytown. With thousands of additional people on campus, police want to make sure everyone stays safe which includes extra officers providing protection at various events. Campus police sent email alerts to all students, warning them of the violent crime, and Minneapolis police have set up portable cameras to help keep look out. Students and alumni are on alert, but they’re not letting the attacks stop their homecoming fun. **November 17, 2012, WCCO 4 News, “Dinkytown Business”** – Minneapolis Police are asking Dinkytown businesses to reassess security as crime continues to rise in the area. Police want bars and restaurants to hire their own security to deal with crowd control issues. This once quiet, college neighborhood has become a gathering place for non-students, students from other colleges and criminals who see University of Minnesota students as targets. Minneapolis police hope to deter the criminals by placing off-duty cops in bars and restaurants and putting into effect a similar procedure currently used in downtown Minneapolis. **December 11, 2012, WCCO 4 News, “MSP Sex Assaults”** – Minneapolis police are looking for a man, who they say followed a woman home on a bus and later sexually assaulted her. It is the third time this kind of an attack has happened in the past month. In the latest attack, police say a man followed a woman onto a bus in downtown Minneapolis and then followed her off. He then grabbed the woman, dragged her to a secluded area and sexually assaulted her. The man also ran off with her cell phone and jacket. At this point, police have not said if this assault is related to the other two similar assaults. **December 19, 2012, WCCO 4 News, “Warrant Sweep”** – The Hennepin County Sheriff’s Office, along with more than a dozen other agencies, are doing a countywide warrant sweep. Their message: Give up now and you might be home for the holidays. A couple of times each year, law enforcement officers participate in a mass effort to track down suspects on their warrant list. Those targeted in the crackdown are accused of a wide variety of crimes including robbery, domestic assault and DWI. The mass effort is expected to bring in hundreds of arrests by the end of the week.

GOVERNMENT: Student Voter ID, Early Voting, School Safety

October 23, 2012, WCCO 4 News, “Student Voter ID” – Students from a half-dozen colleges rallied at the University of Minnesota in opposition to the Voter ID Amendment. Minneapolis Mayor R.T. Rybak was also on hand for the rally demonstrating support for the student led initiative. Rally members said student IDs won’t count if the amendment passes, meaning students will need to make choices – and may not vote. The students claim as many as 200,000 students would be affected each year. **November 21, 2012, WCCO 4 News, “Early Voting”** – Minnesota led the nation in voter turnout again this

year with a remarkable 76 percent of voters going to the polls on Election Day. However, it lags behind many states in one election innovation: early voting. Minnesota is one of only 18 states that does not allow early voting. In an effort to make voting a little bit easier and less congested, Minnesota State Representative Steve Simon says the state should consider early voting for everyone. **December 17, 2012, WCCO 4 News, "School Safety"** – Days after the tragic school shooting in Newtown, Connecticut, the Governor of Minnesota says that in order to ensure the safety of Minnesota students, he will re-activate a school safety task force that was dismantled four years ago for budget reasons. Governor Dayton and the Public Safety Committee will begin to discuss school safety procedures when the 2013 Legislature convenes in January. Current Minnesota law requires every school district to develop an emergency plan.

HEALTH: U of M Mental Health, Students Learning CPR, Mental Health Campaign

October 29, 2012, WCCO 4 News, "U of M Mental Health" – New research shows one in four students at the University of Minnesota is diagnosed with a form of mental illness every year. There are so many cases, in fact, the University's mental health services is struggling to keep up with demand. According to the University's Boynton Health Service, the top two mental health issues students face are depression and anxiety. Boynton provides therapists and psychiatrists for students, but with the number of students seeking help growing at a rate of 5 percent a year, it can take three to five weeks to get in. There's even a waiting list for services. Boynton's Chief Medical Officer says the plan is to increase staff and resources by 15 percent on the Minneapolis and St. Paul campuses. **November 16, 2012, WCCO 4 News, "Students Learning CPR"** – Two months after a Belle Plaine teacher and football coach went into cardiac arrest and collapsed on the field, 500 high school students took part in a CPR/AED course. The course was put on by the local Belle Plaine Fire and Police Department, as well as the Ridgeview Medical Center. The Belle Plaine teacher and coach credits early CPR with saving his life, which the American Heart Association says can double or triple a person's chance of survival. By 2014, all children in public schools in Minnesota will be required to take a CPR class. **December 18, 2012, WCCO 4 News, "Mental Health Campaign"** – Just days after 20 students and six adults were gunned down by a gunman suffering from Aspergers in Newtown, Connecticut, Regions Hospital in St. Paul is urging those with mental illness to seek the necessary help and treatment. One week ago, Regions Hospital unveiled a new mental health building and anti-stigma campaign called, "Make It OK." According to hospital psychiatrists, most patients live with the symptoms of mental illness for 10 years before seeking treatment. The new campaign is designed to encourage people to talk more openly about mental illness and ask for help. The National Alliance for Mental Illness in Minnesota has also listed numbers to call for help in every county.

DIVERSITY: LGBT Parade

October 10, 2012, WCCO 4 News, "LGBT Parade" – After a LGBT group is denied a spot in a local parade, an angry parent begins an online petition in support of the group. The online petition is in support of the gay youth group known as, Justin's Gift. The

group was named after Justin Aaberg, a student at Anoka High School who committed suicide after enduring bullying over his sexual orientation. After submitting the application to walk in the parade several days before the deadline, the group received a letter stating there wasn't room for them in the line-up. The parade committee had reached its limit on the number of parade walkers. Now some believe the group was not allowed to be in the parade because of what it stands for. Justin's Gift is planning an alternative celebration the week before the parade for its members.

ENVIRONMENT: Wolf Hunt, Copper Bullets, Endangered Species List

October 15, 2012, WCCO 4 News, "Wolf Hunt" – Less than three weeks before Minnesota's first-ever wolf hunt, there is a last-ditch effort to protect the animals from hunters and trappers. Two of the biggest wildlife groups in the nation – The Humane Society of the United States and The Fund for Animals – announced Monday they will sue the U.S. Fish and Wildlife service and try to get gray wolves back on the endangered species list. The groups are suing the U.S. Fish and Wildlife service because Minnesota was supposed to wait five years after delisting the wolves before authorizing a hunt. The DNR spokesman Chris Niskanen says during the hunt about 400 wolves will be taken with no significant impact on the wolf population. **November 27, 2012, WCCO 4 News, "Copper Bullets"** – Veterinarians at the University of Minnesota are encouraging deer hunters to make the switch to copper bullets. The push for copper bullets stems from the fact that veterinarians are seeing an increase in the number of birds, especially Bald Eagles, affected by lead bullets. About 25 percent of birds brought into the clinic need to be put down due to lead poisoning. Lead bullets still dominate the shelves, but copper ammunition is slowly taking up more room. University of Minnesota veterinarians believe the change from lead bullets will be a shift in tradition as hunters consider all wildlife and not just deer. **December 11, 2012, WCCO 4 News, "Endangered Species List"** – After seeing a decline in Minnesota's moose population, the Minnesota Department of Natural Resources is requesting to add the moose to the state's endangered species list. The moose would first be listed as a species of concern which means hunters would still be able to hunt them. However, hunting could be limited in the future if the moose moves up the list and is considered threatened or endangered. The unusually warm winters are believed to be the reason behind the declining moose population in Minnesota. Moose are one of 67 animals and 114 plants that the DNR wants to add to the endangered list.

WOMEN: Girl's Night Out, Prenatal Yoga, Breastfeeding Mixup

October 4, 2012, WCCO 4 News, "Girl's Night Out" – This Thursday night it's Girl's Night Out at The Shoppes at Arbor Lake. The owner of The Shoppes at Arbor Lake is hosting Girl's Night Out and is donating the stores proceeds to Hope Chest, a nonprofit that helps people affected by breast cancer. The event will feature food and music. Shops are also offering a variety of pink items to support the cause. This is the fourth year for Girl's Night Out. It is a big fundraiser for Hope Chest for Breast Cancer and the money raised tonight will help those impacted in the Twin Cities. **November 16, 2012, WCCO 4 News, "Prenatal Yoga"** – Expecting mothers in Minneapolis are making an

effort to stay fit and healthy during and after pregnancy with a class developed specifically for prenatal yoga. Participants in the Blooma prenatal yoga class stretch, hold and build strength in ways that feel good and safe for mom and baby. The owner of Blooma wanted to create a culture in which expecting mothers felt supported and loved. Aside from fitness, it is a community of mothers talking about the highs and lows of pregnancy. **December 6, 2012, WCCO 4 News, “Breastfeeding Mixup”** – Two days after an Apple Valley mother gave birth, she learned that her son was mistakenly given to a different mother for an early morning breastfeeding. The innocent happened at Abbott Northwestern Hospital. Hospital policy requires nurses to match ankle and wrist bracelets between mother and child, to prevent this kind of accident from happening. Abbott’s parent company issued an apology to the families and stated that in this case procedures were not followed. The hospital is covering the costs of all blood testing to ensure the child hasn’t contracted HIV, Hepatitis or other infections.

YOUTH AND FAMILY: Pre-K, Homelessness, Writing Center

October 11, 2012, WCCO 4 News, “Pre-K” – Since 2005 St. Paul has been one of the few public schools in the state to offer a pre-K program. The program teaches children the basics such as early reading, math skills and following directions. St. Paul teachers offer the highest praise regarding the program. According to teachers, students are learning to count, recognize letters, write their names and recite the alphabet. Ninety percent of the kids know the alphabet by the end of the school year. The program currently serves 1,100 kids – 700 kids are on the waiting list. Administrators say that waiting list could get a whole lot bigger if St. Paul voters do not pass a referendum on the November ballot. **November 29, 2012, WCCO 4 News, “Homelessness”** – The homeless rate in Hennepin County is at a six year high, experts say. On any given day, four new families in Hennepin County need a roof over their heads, 500 families are in shelters and another 800 people are on the streets. On average the local organization, People Serving People houses 120 families a night. Sixty percent of the people they serve are children. Since 2006, Hennepin County and Minneapolis have been working together to keep families off the street. They were seeing growing success until the economy took a turn for the worse. Aside from the low vacancy rate in Minneapolis, two other contributing factors are lack of jobs for people without a college degree and the high cost of childcare. **December 2, 2012, WCCO 4 News, “Writing Center”** – In response to a national study that shows students failing at basic writing skills, Minnetonka High school is addressing the issue with a writing center initiative. The writing center is one of the first of its kind in Minnesota and offers many positive benefits for the students. Students can receive help with everything from structuring essays to learning basic writing skills. The center also provides one-on-one help before and after school. The teachers at Minnetonka High School hope that the writing center will help student develop writing skills that will work in the classroom, college admissions essays and job applications. The center is funded through the Minnetonka Schools Foundation, which is a public-private initiative that funds programs for Minnetonka schools.